



PRESS RELEASE

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Discernity signs contract to provide entire town with wireless internet service

Louisville, KY, December 14, 2006—Discernity Wireless has signed a contract with the township of Georgetown, Indiana, to provide residents and businesses with wireless high speed internet service. Discernity is a portfolio company of Louisvillian Michael Pitino's Alliance Group, Inc.

Discernity is a wireless internet company that has provided wireless high speed internet to apartments, condominiums, office buildings, and hotels. Georgetown, Indiana will be the first township that Discernity will have the opportunity to serve. "We've proven that we can do large commercial customers," Chris Chase, President and CEO of Discernity said. "Now we get to prove we can do an entire city," Chase said. Discernity plans to construct five large towers that will beam wireless signals to the businesses and residents of Georgetown. The system will reach roughly 3000 residents.



Ken Griffin, the town manager of Georgetown feels confident that partnering with Discernity will improve the quality of life for the residents of Georgetown. “I truly believe that wireless internet capability will open a lot of doors for Georgetown and be the beginning of cutting edge technology for our businesses and residents,” Griffin said. “We chose Discernity for the job because they are genuinely enthusiastic about the project and we feel confident that they will do the best work possible,” Griffin said.

Discernity is the largest wireless internet company in Louisville. Their unique business model allows them to provide cities and businesses with limited budgets wireless high speed internet services. The model ensures cities and businesses alike a low risk option that will provide a rapid return on investment. For more information, contact Michael Pitino, Founding Partner and Chief Operating Officer of Alliance Group, at 866-253-6087

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